



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Outstanding Response to “Name the Team Contest” Causes Columbus Indoor Football League Team to Postpone Announcement of New Team Name

COLUMBUS, OH – Due to the overwhelming response from the community, Steve Germain and Family announced that the official naming of Columbus’ new Indoor Football League team has been postponed in order to more thoroughly consider all the entries. The initial intent was to announce the name of the new IFL team on Saturday, February 8. However, because of the tremendous response over the four weeks that the *Name the Team* promotion ran, they decided it is best to not rush the process.

“This is a very important part of the process, and with so many people taking thoughtful interest in our team since we announced that we were bringing indoor football back to Columbus, we just didn’t feel ready to choose the team name,” said Steve Germain.

“It’s been with careful consideration that we reviewed as a family every one of the entries that we received, and there has been some very creative and thought-provoking names put forth. We will continue to review the entries and will make an announcement soon that will include the team name as well as all of our new team logos and branding marks. That will be an exciting day in the history of our franchise.”

The new IFL team will begin play in Nationwide Arena starting in March 2021. In addition to owning and operating the new team, Steve Germain and his family have acquired the exclusive rights to the business operations of the IFL, including the rights to manage and advance all IFL national and international television broadcast rights, IFL digital streaming rights, and IFL licensing rights, along with the sponsorship and advertising assets associated with those rights and all other national sponsorship and advertising assets and rights owned by the league.